

MARIA LUISA FRASSON NORI

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Innovative video editor with 3+ years of experience offering solid expertise in post-production editing, storyboarding, animation. Adept at managing multiple projects, delivering excellent quality and service.

PROFESSIONAL EXPERIENCE

Video Editor (Part-Time), AUG 2021 - Present

Big Toe Media

- Employ creative editing and animation strategies to create compelling videos for multiple corporate clients; assist with filming on production days
- Interface with clients to align creative vision and achieve client's goals

Freelance Video Producer, MAY 2018 - Present

- Work on video production from story development to editing and delivery
- Cultivate client relationships based on trust, aligning vision to achieve client goals
- Past projects include a hip-hop music video about a violinist whose life is saved by a miraculous heart surgery; motion graphic portfolios for independent video producers

Multimedia Producer, JUL 2020 - JUL 2021

Duke University Sanford School Of Public Policy

- Conducted the recording and editing of audio and video content for 15+ projects
- Wrote, edited, conducted interviews for 2 full episodes of the 6-part series "The ARC of Justice" for the *Ways and Means* podcast
- Animated, designed and illustrated promotional material for 10+ virtual events
- Managed a team of 3, overseeing content on 4 social media accounts
- Maintained video and audio record archive

Video Editor, JUL 2019- MAR 2020, **Asst. Video Editor**, JUL 2018 - JUL 2019

StoryDriven

- Led 5-7 projects a month from post-production to completion, including editing, color correction, audio engineering, animation and motion graphics
- Expanded company capabilities by introducing advanced motion graphics and color correction services, pioneered animation services
- Assistant editor to Emmy-Award winning video

EDUCATION

Duke University '18

Bachelor of Arts, Asian and Middle Eastern Studies
Certificates in Documentary Studies and Policy
Journalism and Media Studies

LANGUAGES

Portuguese, Spanish, Conversational Arabic (MSA, Moroccan Dialect)

SKILLS

Adobe Suite: Premiere, After Effects, Photoshop, Illustrator, Audition; Final Cut X; Pro Tools; DaVinci Resolve; Hindenburg Journalist Pro

REFERENCES

CAROL JACKSON

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Sanford School of Public Policy
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NATHAN CLENDENIN

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